

YOU SELL IT. WE BUILD IT.

YOUR CLIENT NEVER KNOWS WE EXIST.

CLT Content Lab produces branded short form video content for your clients, delivered under your brand. You keep the relationship, the credit, and the margin.

// HOW IT WORKS

01

YOU SELL IT

Client asks for content. You quote your rate and close the deal. The client relationship stays yours entirely.

02

WE BUILD IT

CLT shoots on site, edits the footage, and delivers a branded content mix on your timeline. 7 day guarantee.

03

YOU TAKE CREDIT

Delivered under your brand or the client brand. Your client never knows CLT exists. You look full service.

// WHAT CLT DELIVERS

- Branded content mix every month
- On site shooting at client location
- Transformation reveals and project footage
- Client testimonial capture
- Professional editing and post production
- 7 day delivery. Every time.
- White label delivery under your brand

// WHAT YOU KEEP

- The full client relationship
- Your pricing and your margins
- Credit for every deliverable
- Zero overhead. Zero new hires.
- Zero production headaches.
- The ability to say yes to every client.

// PARTNERSHIP RATE

\$700

 / per client

Month to month. No long term contract. No cancellation fee.
You bill your client at your rate. You keep the spread.

// MARGIN EXAMPLE

You charge client	\$1,500/mo
You pay CLT	\$700/mo
Your margin	\$800/mo

7 DAY DELIVERY GUARANTEE

MONTH 1 MONEY BACK

30 DAY CANCELLATION

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// READY TO ADD CONTENT TO YOUR AGENCY?

Book a 15 minute intro call. No pitch. Just a conversation.

isaiah@cltcontentlab.com

(704) 621-4985

cltcontentlab.com

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